



[www.parcsigns.co.uk](http://www.parcsigns.co.uk)

Experts in creative signs and displays for over 50 years



## DESIGN SERVICE AND PROJECT MANAGEMENT

Parc Signs offers a complete design service and will undertake the project management for larger signage schemes. Taking your ideas and realising them through great design, keeping functionality and value at the forefront of our thinking. We will advise you through all stages of consultation, design and planning until we're sure that the solution meets all your requirements.





you don't get a  
second chance  
at a  
**first** impression

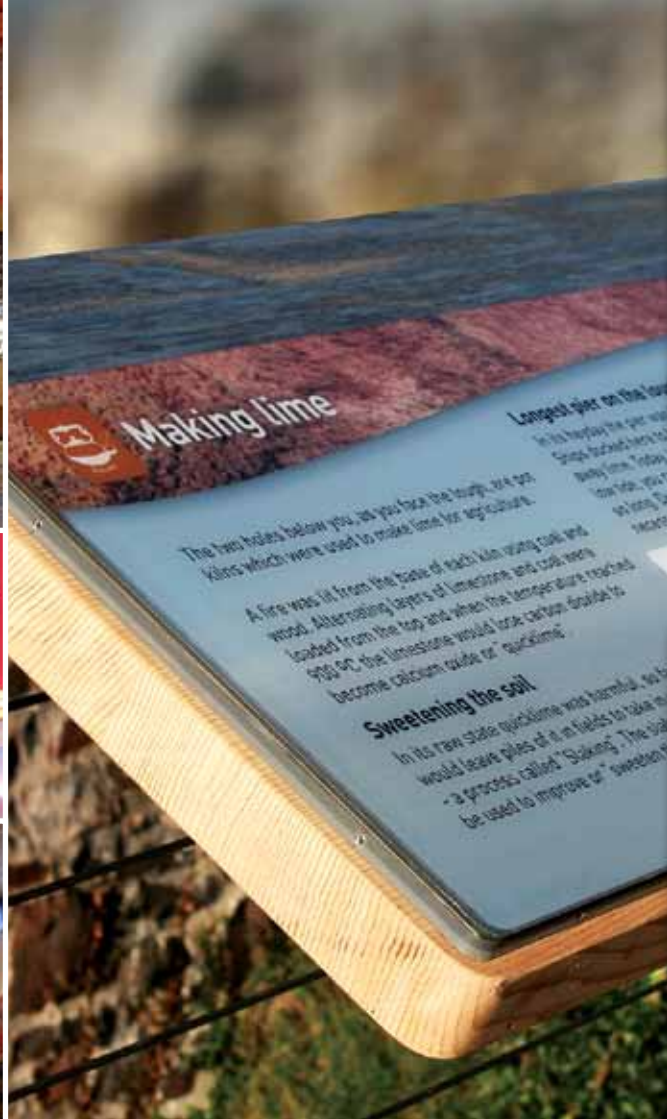
### **CREATIVE SIGNAGE**

More often than not signs are a consumers first view of your business and the importance and value of a well designed and constructed sign should not be underestimated.

At Parc Signs we continually strive to make signage and displays that are visually striking, creative, well built and robust for its environment and cost effective to meet your budget. We have been established in the South West for over 50 years and have developed our name based on quality, service and creativity.

We cater for all types of signs and displays, from small business premises and offices through to large corporate schemes. Our ideals remain constant whatever project we undertake, ensuring our solution will be the best for your needs.





## INTERACTIVES

For museums, exhibitions and visitor attractions we have created public interactive displays, utilising the latest audio and visual technology together with creative electronic installations. The recognised quality and skill of our dedicated team has led to complete prestigious installations of visitor centres and retail outlets.

## EXHIBITION & INTERPRETATION

We have developed many innovative methods of producing attractive interpretation for a whole range of interesting and unusual projects across the country. We can offer solutions for exterior interpretation and trails, building engaging displays that are beautifully presented, robust and resistant to damage or vandalism. Our high quality printers can produce full colour graphics with long external life resistant to fading.



## WAYFINDING AND SIGN SYSTEMS

At Parc Signs we have been using systems to implement wayfinding schemes and directories to great effect. Our knowledge at the consultation and planning stage of the project can be invaluable. We have many systems and wayfinding solutions available, both off the shelf or a more bespoke tailored solution. Colour schemes and level marking can be effectively realised through our paint mixing and extensive vinyl range for continuity across the site both outside and in. We can implement project management or liaise with architects and contractors for larger sites and projects.

## POS & DISPLAY

We can offer many tailored solutions to POS and display and a whole host of regular products also. Roll – up banner stands and pop-up displays can all be supplied. We also offer a wide range of POS advertising, from wide format posters and poster holders, printed banners to weather proof lockable notice boards and forecourt or pavement displays. These items come in a wide range of styles to suit your budget, large or small, and our design team are on hand to help with any advertising graphics.

## LIGHTING SCHEMES

Whether you are looking for LED's or a solar powered illumination scheme we can advise you as to the best option. We can take care of the lighting aspects for your sign or display making maximum impact and ensuring the most effective and economical lighting solution.

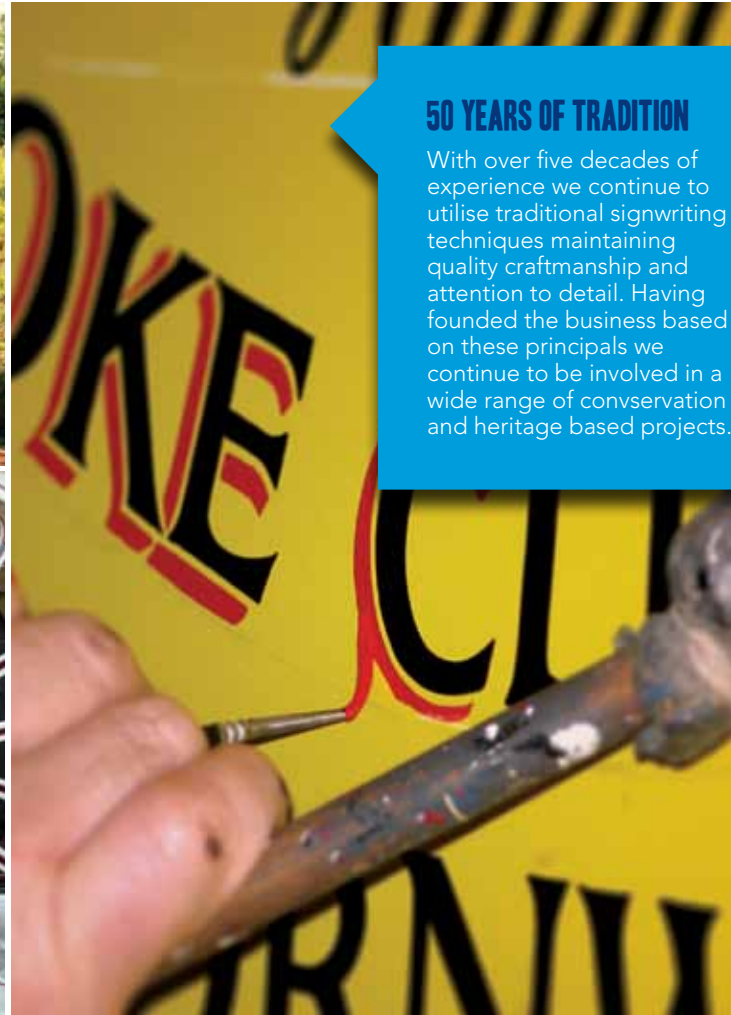




## HERITAGE & CONSERVATION

Taking the surroundings into account we design and manufacture signs that are sympathetic to their environment whilst still conveying our clients corporate image, we can offer advice on listed building consent as well as practical decisions regarding materials and finishes.

“traditional values of  
quality and service  
for over  
**five** decades”



## 50 YEARS OF TRADITION

With over five decades of experience we continue to utilise traditional signwriting techniques maintaining quality craftsmanship and attention to detail. Having founded the business based on these principals we continue to be involved in a wide range of conservation and heritage based projects.





## VEHICLE LIVERY

In today's fast moving society the ability to stand out from the crowd makes a huge difference. Our company's continued investment into technology over the years means we are able to offer many visually impressive ways of getting your business moving across the roads. High quality cut vinyl graphics, full colour logos and contour cut decals or the ultimate vehicle 'wrap', let our designers create something new for your business vehicle or fleet.

Application by experts in our purpose built heated vehicle bays means your investment is in very safe hands. We only use the highest quality materials for our vehicle liveries, ensuring your design will go on looking great for years to come.

## FLEET SOLUTIONS

For the construction industry and large goods vehicles we can provide reflective hazard marking for large fleets. We can also wrap and remove graphics for vehicles hired in on a temporary lease.

Reflective Hazard Marking, Vinyl Decals,  
**Eye Catching Design,**  
One Way Vision Film, Vehicle Wrap Specialists,  
Digitally Printed Pictorials, Safe & Secure Environment



## BESPOKE SCHEMES

We have a skilled workforce and fully equipped manufacturing facility enabling us to undertake a wide variety of bespoke projects. With CNC routers, in-house spray booth and our skilled staff we are able to produce almost anything. From bespoke furniture items to complete interior fit-outs we have the ability to make that 'one off' project.

Our manufacturing capabilities mean that whatever your project we can produce it all under one roof keeping a close eye on quality. Timbers we use are FSC accredited and locally sourced where possible and the PVC sheets we use are 90% recycled product. We are also experienced at transforming recycled goods into unique signs and displays.

## DDA SOLUTIONS

The Disability Discrimination Act is legislation which aims to stop discrimination against disabled people. Since being introduced in 2004, Parc Signs has led the way in effective solutions in respect of signs and wayfinding. We are fully versed in the implementation of the DDA act and what it means for your business and our knowledgeable team can advise you accordingly. We are the only manufacturer of Tactile & Braille signage within Cornwall and have completed installations throughout many public and municipal buildings.



## OUR COMMITMENT

For over 50 years Parc Signs has built its reputation on being a friendly, local, family run business that you can trust. We continually strive to maintain our high levels of customer care, quality of build and attention to detail. Our creative and innovative solutions have kept the company at the forefront of the industry and coupled with our investment into technology, has led to many exciting and challenging projects.

We offer a fully tailored solution to your requirements, through consultation, project management and planning. Parc Signs provides a total design solution and fully warranted manufacture ensuring a high quality hand finished product.

STIVES



Discovery





## OUR CREATIVE TEAM

At the heart of our company is a team of highly skilled and talented individuals each contributing their skills to create stunning signs and displays. We employ carpenters, electricians, engineers, painters, printers, applicators and vehicle wrapping specialists. Our staff are qualified to NVQ and carry CSCS certification. Our friendly installation team will ensure your signs are fitted professionally and your site left with minimum disruption.



wayfinding, sign systems  
interpretation, interactives  
vehicle livery, graphic wraps,  
sensory, tactile and braille  
exhibitions, pos, display,  
lighting solutions, consultation,  
**bespoke**  
**creative solutions**  
design, planning,  
project management,  
digital printing, eco solutions,  
traditional craftsmanship,  
interiors, museums, signwriting

LASTING  
IMPRESSION?  
↓



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