



www.parcsigns.co.uk

For customers supplying us with digital artwork please note the following specifications

- Email us at creations@parcsigns.co.uk up to 15MB
- All artwork to be supplied formatted for use on PC or Mac

Artwork can be sent on the following media

- CDR or DVD
- USB Flash drive (memory stick)
- Mac Idisk (Please email us for instructions)

Please ensure you include a printed hard copy with your artwork

Are you supplying artwork files for Inkjet Printing? This may be for vehicles, posters, banners, displays etc. If so the following file types can be used:

- TIFF file format (.tif) high resolution
- JPEG files (.jpg) low resolution to be used as visuals only
- Photoshop files (.psd)
- Print ready PDF
- Adobe Indesign up to version CS2
- Encapsulated postscript (eps)
- Quark

If spot colour matching is required (I.E. Pantone) The colour reference should be clearly indicated on a supplied hard copy

Artwork colours should be set as 'CMYK'. File size either at full size or to scale (eg. 50%)

If text and fonts are involved where possible convert them to outline / curves or supply with fonts to install.

If you have any questions please contact a member of our design team.
Tel: (01726) 74747 or email us at creations@parcsigns.co.uk
